

# Health Policy Summit 2011

Saturday, February 26, 2011  
Hotel New Otani, Kioi-cho

## Health Policy Summit 2011

### Building a New Community Through Healthcare and Health Policy

The Health Policy Summit has been organized annually since 2007 by Health and Global Policy Institute. Each year, the Summit brings together the leaders who shape Japan's health policy, including the Minister of Health, Labor and Welfare, to discuss key goals and issues in health policy for the year ahead. This year, we look to advance the Summit one step beyond its role as a forum for discussion by utilizing the outcomes of expert-led working groups debating specific themes to draw up specific policy proposals. In particular, health and healthcare issues will be closely analyzed from the perspective of two key concepts: "Sustainable Society" and "Growth Strategy". Furthermore, through cooperation with international organizations such as leading U.S. policy think tank, CSIS, the Summit will formulate policy proposals capable of making both a domestic and international impact.

- Date: Saturday, February 26, 2011
- Time: 9:30-19:00
- Location: Hotel New Otani
- Organizer: Specified Nonprofit Corporation Health and Global Policy Institute



#### ■ Program (Plan)

TIME	SIRIUS	ARIES
9:30-10:30	【Opening Address】	
10:30-12:00	【The Aging Society and Healthcare / Health Policy ~Building New Social Bonds~】	
	Working Session 1 : Sustainable Local Healthcare: Developing the ideal community medical program	Working Session 2: A Concept of Community for an Aging Society ~The Challenge of the "Japan Model" ~
12:15-13:45	【Growth Strategy and Innovation Policy】 (luncheon)	
14:15-15:45	【CSIS + HGPI Special Joint Panel】	
	Working Session 3 : Evaluating Payment Systems for Effective Healthcare	Working Session 4: Expanding the Use of Health IT to Improve the Quality and Efficiency of Health Care
16:00-17:30	【The Challenge in Health Reform ~Advancing Health for All through Multi-stakeholder Partnerships in globalized context~】	
17:30-18:00	Summary / Closing Remarks	
18:00-19:00		Reception

### **【Opening Address】 9:30-10:30 (60 mins)**

#### Speakers:

- Mitsunori Okamoto, Parliamentary Secretary of Health, Member of the House of Representative, Labour and Welfare, The Democratic Party of Japan
- Kiyoshi Kurokawa, Chairman, Health and Global Policy Institute

### **【 The Aging Society and Healthcare / Health Policy ~Building New Social Bonds~ 】**

10:30-12:00 (90 mins) \*2 groups

With the elderly now constituting over 20% of its population, Japan is on the verge of becoming the world's first "super aging society", and new health and healthcare policies are needed to cope with the country's shifting demographics. World attention is focused on the challenges now facing Japan, and with aging advancing rapidly in other developed nations, what kind of social model can Japan offer? Can "happiness" be defined as a standard for quality of life, and if so, on what terms? Focusing not only on healthcare policy but also on other relevant themes including health, community, and local society, the aim of this session is to discuss principles and how they can be reflected in a national vision.

#### **Working Session 1 :**

#### **Sustainable Local Healthcare ~Developing the ideal community medical program~**

#### Concepts:

The adoption of the health policy reform bill in 2006 introduced the concept of employing community medical programs for the improvement of the quality of healthcare. The current local healthcare scheme was renewed in 2008, with a focus on four diseases and five programs in order to enhance chronic disease-related measures. With approximately two years left until the end of the present five-year-plan, the first meeting to discuss the succeeding plan was held at the end of 2010. What is community healthcare? Who should be responsible for developing community medical programs and what kind processes should they be formulated in? Urban and rural communities may be faced with diversified circumstances and different diseases may require separate healthcare liaisons. While unique approaches are sought for, a review function based on common assessment tools and standards are also called for. This session will engage prestigious professionals of this field in discussion on "how to develop community medical programs," returning to the basics of this theme and finally proposing an ideal plan and actions for its achievement.

#### Speakers:

- Ryoza Nagai, Professor and chairman, Department of Cardiovascular Medicine, The University of Tokyo (moderator)
- Ichiro Kamoshita, Member, House of Representatives, Liberal Democratic Party of Japan
- Jyoji Nakagawara, Director, Neurosurgery and Stroke center, Nakamura Memorial Hospital
- Aizan Hirai, Director, Chiba prefectural Togane Hospital

#### **Working Session 2 :**

#### **Building a New Community with New Partnerships ~The Challenge of the "Japan Model"~**

#### Concepts:

While the problem of the elderly living isolated lives and dying alone is now seen with increasing frequency, at the same time best practices and model projects are emerging, such as community rebuilding based around use of existing facilities and networks among civil society, the use of IT in housing complexes for the elderly, and mutual assistance systems using remote care. The aim of this session is to seek a new "Japan model" that utilizes both innovation and existing infrastructure to create a traditional yet fresh concept of community.

#### Speakers:

- Shinsuke Muto, Director, Chairman and President, You Home Clinic, Tetsuyu Institute Medical Corporation/ Chairman, Institute for Healthcare Leadership (moderator)
- Hajime Inoue, Executive Advisor, Department of Health and Welfare, Chiba Prefecture
- Hiroyuki Konishi, Member, House of Councilors, The Democratic Party of Japan
- Cristina Parsons Perez, Main UN Representative, American Cancer Society
- Danny Risberg, Managing Director, Philips Electronics Japan, Ltd.

**【Growth Strategy and Innovation Policy】 12:15-13:45 (90 min)**

Speakers:

- Tsukasa Obayashi, Senior & Editorial Writer, Nikkei Inc. (moderator)
- Yasuchika Hasegawa, President & CEO, Takeda Pharmaceutical Company Limited.
- James Masaakira Kondo, Former Counsellor, Office of the Secretary General of National Policy Unit, Cabinet Secretariat

**【U.S.-Japan Health Policy Project ~CSIS-HGPI Special Joint Panel~】 14:15-15:45 (90min)**

This project would—for the first time—take a joint approach in investigating the similarities in healthcare systems and problems shared by Japan and the United States in order to formulate concrete health policy recommendations. Health and Global Policy Institute and U.S. think tank CSIS (Center for Strategic and International Studies), together with 4 leading experts each from Japan and the U.S., will conduct research on 4 main topics, meet and discuss with a broad and diverse array of opinion leaders, and ultimately make an international presentation of final policy recommendations.

Dividing the project into phases, each expert from Japan and the U.S. will prepare a report on each of the following themes:

1. Evaluating Payment Systems for Effective Healthcare
2. Healthcare IT: Expanding the use of Health IT to improve the quality and efficiency of health care
3. Healthcare Quality: Developing systems to measure and assure the quality of healthcare
4. Services for an Aging Population: Coordinating health and social services to improve the quality and efficiency of care for the elderly

A final presentation on all 4 themes will be made at Health Policy Summit 2012.

Based on discussions at this Summit, and through cooperation with a full range of stakeholders including government, civil society, and academia in both Japan and the U.S., and consideration of a broad diversity of viewpoints, the project aims at making practical, strategic health policy recommendations.

**Working Session 3:  
Evaluating Payment Systems for Effective Healthcare**

Concept:

The U.S. and Japanese healthcare systems share many similarities, including the use of multiple health insurers and fee-for-service payments to providers. Common features provide a valuable opportunity to compare U.S. and Japanese experiences in the design and implementation of provider payment systems.

Japan recently introduced a Diagnosis Procedure Combination/Per-Diem Payment System (DPC/PDPS) payment system, while the United States since 1983 has employed Medicare's Diagnosis Related Groups (DRG) payment system. Careful, informed analyses are essential to strengthen the effectiveness and efficiency of healthcare, in this time when both the U.S. and Japan face severe fiscal constraints. We will have two prominent expert presenters from the CSIS/HGPI project, an American and Japanese, followed by discussants which include an expert on the U.K. Healthcare and payment system reform, a senior Japanese government official, and a leader from the medical industry.

Speakers:

- Brian Biles, Professor, Department of Health Policy and Health Services Management, The George Washington University (moderator)
- Gerald Anderson, Professor, Bloomberg School of Public Health, Johns Hopkins University
- Naoki Ikegami, Professor, Department of Health Policy and Management, School of Medicine, Keio University
- Masami Sakoi, Policy Planning Director, Health Insurance Bureau, Ministry of Health, Labour and Welfare
- Takashi Takenoshita, Principal, McKinsey & Company
- Hiromitsu Tazawa, Senior Executive Officer, Miraca Holdings Inc.

## Working Session 4 :

### Expanding the Use of Health IT to Improve the Quality and Efficiency of Health Care

#### Concept:

Around the world, development of information-sharing models and improvement of IT infrastructure have progressed with the introduction of Healthcare Information Technology (Health IT) and Electronic Health Records (EHR). Effective sharing of healthcare information among medical institutions, testing facilities, insurers, public officials, local communities, and healthcare-related enterprises is expected to have a significant impact in improving both the quality and cost efficiency of healthcare.

With the passage of the HITECH Act as part of The American Recovery and Reinvestment Act (ARRA) of February 2009, the United States launched a large, comprehensive national healthcare IT initiative. This historic initiative will provide the starting point for examining what a strategic IT approach in Japan would entail and the steps necessary to construct and make effective use of a patient-centered information sharing system supported by leveraging both private and public sector assets.

This session will include two prominent expert presenters from the CSIS/HGPI project, a national leader of the U.S. Health IT initiative and an expert on Health IT and patient safety, followed by discussants which include an expert on Health IT in Japan, a senior Japanese government official,, and a leader from the Health IT industry.

#### Speakers:

- Kohei Onozaki, Vice President, Corporate Affairs, AstraZeneca K.K. (moderator)
- Masanori Akiyama, Professor, Policy Alternatives Research Institute, The University of Tokyo
- John Halamka, The Chief Information Officer, Harvard Medical School / Vice-chair, Federal Government's National Health IT Standards Committee
- Yoshie Munakata, Director and Assistant General Manager, Intel K.K.

### **【The Challenge in Health Reform ~ Advancing Health for All through Multi-stakeholder Partnerships in a Globalized Context ~】 16:00-17:30 (90 mins)**

With two key concepts - "Sustainable Society" and "Growth Strategy" - and a focus on specific topics such as chronic disease control, aging society, and healthcare IT, Health Policy Summit 2011 has been designed to seek specific guidelines to redefine health and health policy. After discussing these policy agendas with global, multi-stakeholder perspectives throughout the day, the next step is action. Summarizing the entire day's discussion, this session will provide a concrete vision and action plan for "New Health."

#### Speakers:

- Kohei Onozaki, Vice President, Corporate Affairs AstraZeneca K.K.(moderator)
- Takako Ebata, Member, House of Representatives, The Democratic Party of Japan
- Shigeru Omi, Professor, Jichi Medical University / Regional Director Emeritus, WHO, Regional Office for Western Pacific
- Hiroyuki Mitani, President & CEO, Novartis Pharma K.K
- Shinya Yamanaka, Director of the Center for iPS Cell Research and Application, Kyoto University
- Robert Youle, Board of Director, American Cancer Society

### **【Summary / Closing Remarks】 17:30-18:00 (30 mins)**

- Kiyoshi Kurokawa, Chairman, Health and Global Policy Institute

### **【Reception】 18:00-19:00 (60 mins)**